

THE CLUBS

BOYS & GIRLS CLUBS OF PORTLAND METROPOLITAN AREA

FALL 2008



Joseph & Lisabeth Marziello
Chief Executive Officers

With an uncertain economic road ahead, it is more crucial than ever before to consider how we can help those who face even greater challenges. Many Boys & Girls Club children come from families who have no retirement funds to lose, no home to be foreclosed upon, and who now face the devastating prospect of losing jobs that provide their children with the most basic needs.

For the Boys & Girls Clubs, a declining economy means higher attendance at the Clubs, and higher demands on the unique services we provide.

As the end of the tax year approaches, and you are trying to determine the best way to invest your hard-earned dollars into your community, we hope you will consider the Boys & Girls Clubs of Portland's history of competent and reliable financial stewardship.

Stewardship is commonly defined as the careful and responsible management of something entrusted to one's care. As conscientious stewards of your investment in the lives and futures of more than 13,000 Portland youth, we are fully committed to maximizing the return on your contribution.

Having just completed our annual financial audit, we are proud to report that 86 cents of every dollar you contribute will go directly to kids in the form of high quality programs proven to have a positive impact on academic performance and social responsibility.

The road to a solid economy begins with an investment in the future stewards of our national resources. You have the power to help our kids develop into responsible adults who are capable of giving back to their communities. Adults who will in turn invest in the lives of future generations, and will not have to rely on social safety nets simply to get by.

Your leadership will provide a safe and positive place for more than 13,000 children who need your support, now more than ever.

Have a wonderful holiday season,

In the best interest of the kids,

Lisabeth & Joseph Marziello
Chief Executive Officers

Portland Youth Meets Her Greatest Inspiration



Pacific Region Youth of the Year, Ashley Turner with Boys & Girls Clubs of America National Spokesperson, Denzel Washington

"Ash-ley! Ash-ley!" Blocks away, you could hear the chanting from hundreds of kids who gathered outside the Meyer Boys & Girls Club, welcoming home one of their own.

Over six years ago, Ashley Turner found the Boys & Girls Club and it saved her life. Surrounded by negative influences, including her fellow gang members, Ashley sought refuge at the Meyer Memorial Boys & Girls Club. "I walked through those double red doors and it was a new home. It was a place where I felt safe and I wouldn't get bullied," recalls Ashley. "We're a family here."

Plunging into leadership roles, mentoring opportunities, fundraisers, and everything else the Club offers, Ashley became a role model and an inspiration to young members, while changing her own life at the same time.

In recognition of her accomplishments, Ashley was chosen to represent the state of Oregon at the Pacific Region Boys & Girls Club Youth of the

Year competition. Competing against 11 other youth from throughout the Pacific Region, Ashley won the title of Pacific Region Youth of the Year and received a \$10,000 college scholarship. Ashley and the four other regional winners from throughout the U.S. were invited to Washington D.C. where they met President Bush at the White House. "We met in the Oval Office," said Ashley. "The President was really funny and made a lot of jokes. But he also talked about the importance of leadership and having your own train of thought. He said the prayers of the people are with us."

Ashley also met with Sen. Ron Wyden (OR), Rep. Earl Blumenauer (OR), Sen. Herb Kohl (WI), and Rep. Michael Arcuri (NY).

While in D.C., Ashley visited the Holocaust Memorial Museum, Lincoln Memorial, Capitol Building, Washington Monument, Korean Memorial, and attended a Washington Nationals baseball game.

For Ashley, the most exciting part of the trip was sitting by Denzel Washington at a Youth of the Year banquet. As the national spokesperson for the Clubs, Denzel Washington has been a tremendous inspiration to Ashley, "He was very humble. He wanted to know what circumstances we came from; he was interested in us as youth."

Upon her return to Portland, it was no surprise that adoring Club members held signs that read "Ashley is my Hero!" and covered her in silly string as she made her way towards the Club, where a red carpet led Ashley back through those same double red doors that started her journey.

Greg Oden Camp a Slam Dunk for Kids!

Fifty lucky Boys & Girls Club members joined Portland Trail Blazers Greg Oden, Brandon Roy, and Martell Webster for an action-packed weekend at The Hoop. Sponsored by the Topps Company, the two-day basketball camp featured expert, personalized instruction in basketball fundamentals, plus daily games and competitions.

Greg Oden gave daily lectures highlighting the finer points of basketball, and discussed lessons learned in basketball that can be applied to many life situations. Each camper received a t-shirt, Topps cards, and autographed photos taken with Greg, Brandon and Martell.

Thank you to the Topps Company for their generosity in providing full scholarships for all fifty Boys & Girls Club members who attended the camp!



Trail Blazer, Greg Oden with Inukuk Club member, Enrique Guerra

Regence Group Supports SMART Moves

Showing their true dedication to the health and well-being of Oregon's youth, the Regence Group will provide funding for Boys & Girls Clubs in Portland and Salem to run the SMART Moves prevention program.

SMART Moves uses a resistance training/social skills based model to help youth acquire the knowledge, skills, self-confidence and self-esteem they need to make positive choices regarding alcohol, tobacco, drugs and sexual activity. Members meet in small groups to learn about the consequences of unhealthy behaviors, to discuss their own experiences with substance use and sexual activity, and to practice strategies for navigating difficult social situations.

Support from the Regence Group will enable the Clubs to run the program over a two-year period. The State of Oregon is also providing funding for this nationally-proven prevention education program, to help kids who need us most.

Investing in Children

Thank you to all Portland voters who voted to renew the Portland Children's Investment Fund for the benefit of all youth in our community. The Children's Investment Fund supports programs, including the Boys & Girls Clubs, that make a real difference for more than 16,000 kids per year. Its programs have improved academic achievement, decreased behavioral problems, and reduced the amount of child abuse in the city.

Science Immersion Takes Kids to Connecticut



Two Inukai Family Club members joined kids from Boys & Girls Clubs across the nation for a science education camp in Mystic, Connecticut. The kids spent four fun days at Camp Hercules engaged in activities such as: exploring the Mystic Aquarium & Institute for Exploration; boarding the schooner, Argia for an educational cruise through Long Island Sound; exploring the rocky shore at Hammonasset State Park; and visiting Mystic Seaport, a re-created 19th century seafaring village.

Camp Hercules is part of the Immersion Presents science program, which is designed to help youth succeed in science, math and literacy while using technology to explore the world's natural resources. As part of the U.S.

Department of Justice, Office of Justice Programs (OJP) crime prevention initiative, 54 local Boys & Girls Club organizations from across the country have received funding to operate the program. Immersion Presents uses live broadcasts from real-world scientific explorations, hands-on science activities, and an engaging website to inspire kids to actively learn about the world they live in.

Pacesetters Enjoy an Elegant Evening

On a beautiful evening in August, Boys & Girls Clubs Board of Governors member Erik Krieger and his wife Sue hosted nearly 80 of the most dedicated Club supporters for the biennial Pacesetter Dinner. Guests enjoyed a fabulous gourmet meal under the stars, accompanied by live entertainment and signature cocktails. Pacesetters support the *It Just Takes One* campaign through a minimum donation of \$1,500 per individual or couple.



Thank You for a Successful Campaign!



During the month of July, Old Spaghetti Factory restaurants across the nation helped raise crucial funds for the *It Just Takes One* campaign. More than 40 Boys & Girls Clubs all over the country benefited from the hard work and dedication of the leadership team at OSF International! Thanks OSF for caring for our kids!

One Gift Can Truly Save A Life

With the end of the tax year upon us, there is no better time to support your Boys & Girls Clubs through a tax-deductible gift to the annual *It Just Takes One* campaign.

Remember, 86 cents of every dollar goes directly to programs for the Kids!



Leslie Ganz
Campaign Chair

For the annual membership fee of just \$5.00 a year, the Boys & Girls Clubs of Portland bring hope and opportunity to more than 13,000 youth in the Portland Metropolitan Area.

To make your gift today, use the pledge card below, or visit www.bgcpportland.org to make your donation online.

Your support will help a child today!

Yes, I will support the *It Just Takes One* campaign to make a difference in the life of a child and our community.

- | | | |
|--|----------|----------------------------------|
| <input type="checkbox"/> Circle of Kids (\$2500 or more) | \$ _____ | <i>It Just Takes...</i> |
| <input type="checkbox"/> Pacesetter (\$1500 or more) | \$ _____ | <i>One caring adult</i> |
| <input type="checkbox"/> Century Club (\$1000 or more) | \$ _____ | <i>One Boys & Girls Club</i> |
| <input type="checkbox"/> Other | \$ _____ | <i>One gift</i> |

- This donation is for my company; or a personal donation.
- I anticipate installments: monthly quarterly other beginning with the month of: _____
- My company will match this donation. Check if "yes"

Please check payment method:

Enclosed is my check payable to the Boys & Girls Clubs of Portland Metropolitan Area.
 Bill: VISA, MasterCard # _____ Exp. _____
 This gift is in honor of in memory of _____

Remember Our Kids: A Gift of Hope & Opportunity

Winston Churchill once said, "We make a living by what we get; we make a life by what we give." Although today's economy may deter some of us from digging deep, the truth is that a little careful planning makes it possible for almost anyone to do more in the future to help those you love including family, friends, and the Boys & Girls Club. The most common gifts in a will or trust include:

- Fixed Bequest**—This is the gift of a fixed dollar amount to a family member, friend, or the Boys & Girls Clubs of Portland.
- A Specific Percentage**—Many people divide their estate by percentage, leaving a specific percentage, such as 10% or 20%, to be divided among a named list.
- Gift of a Specific Asset**—On some occasions, gifts of a parcel of real estate or a block of stock help fulfill a desire to give to family, friends, or the Boys & Girls Club.
- Residual Gift**—Specific bequests are often given to family members and the remainder of the estate is divided equally among a variety of charitable causes, such as the Boys & Girls Club.
- Gift in Trust**—There are a number of appropriate ways to leave a gift in trust. For example, a trust can provide a surviving family with income for life with the remainder going to the Boys & Girls Club after the death of the survivor. Alternatively, a trust may provide income to the charity for a prescribed number of years with the remainder ultimately going to a family member.

Leave a legacy, impact lives. For more information on creating a Gift of Hope & Opportunity, please contact Melissa Falcone at mfalcone@bgcpportland.org or 503.232.0077.



it just takes | one.

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Full name (name to be acknowledged) _____
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Please Welcome Our Newest Board Members!



MIKE GOLUB is the Senior Advisor to Vulcan Sports & Entertainment where he serves as a principal strategist for managing Paul Allen's sports holdings, including the Portland Trail Blazers. Mike recently served as Chief Operating Officer for the Trail Blazers, and has worked in all four major sports throughout his 25 year career as a nationally recognized leader in the sports industry. Mike is a graduate of Dartmouth College, and holds an M.B.A. from Stanford University. He serves on the Board of Directors for the Oregon Humane Society, the Oregon Business Association, Portland Center Stage, Portland Parks, and the Oregon Sports Authority. Mike and his wife, Sam, and their two dogs reside in Portland.



CHRIS PRESTON is Enterprise Sales Manager for Microsoft Corporation, where he directs strategy to win new customers, grow the business and increase customer satisfaction. Since 1997, Chris has held several key positions at Microsoft. He recently orchestrated the largest increase in customer satisfaction in the U.S. Chris holds a B.A. from Colby College, and an M.B.A. from Cornell University. Chris has traveled extensively throughout Europe and Latin America. In his spare time, he enjoys many outdoor activities, twentieth century expressionist art and print making. Chris is involved with several charitable organizations, including the Seattle Children's Hospital and the Cornell alumni association.

CARQUEST Creates Learning Opportunities



Thanks to a renewed partnership between CARQUEST Auto Parts and Boys & Girls Clubs of America, the Inukai Family Club in Hillsboro will benefit from essential after-school educational assistance. As a supporting sponsor of Power Hour: Making Minutes Count, CARQUEST is providing funding for an interactive after-school program for the 2008-2009 school year that provides high-yield learning opportunities for Club members.



Power Hour engages Club staff, volunteers and members in homework assistance offered every day after school at the Club. The program is designed to motivate and improve students' homework skills, and to encourage them to feel good about their accomplishments. Students can also receive one-on-one tutoring.

A recent Harris Interactive Survey of Boys & Girls Club alumni revealed that some 28 percent report they would have dropped out of high school if not for the Club, while another 51 percent achieved a higher level of education than they thought possible because of attending the Club.

Thanks to friends and supporters like CARQUEST, Power Hour is currently offered at all eighteen Portland Boys & Girls Clubs locations.

Regence Club Makes a Difference at New Columbia

The Boys & Girls Club plays a pivotal role at New Columbia, a new mixed-income community in North Portland which, at 82 acres, is the largest neighborhood revitalization in Portland's history. "The Club has been a terrific partner for us," said Steve Rudman, Executive Director of the Housing Authority of Portland, which owns and manages the rental housing at New Columbia. Rudman credits the Club's leadership with recognizing the potential the Club brought the new community. "Lisabeth and Joe Marziello approached us at the outset and explained the benefits the Club brought other public housing redevelopments around the country."

Actions have exceeded expectations. "The Club's board and staff moved very quickly, despite a very full plate, to accommodate our development timeline. I want to particularly thank their donors, such as Regence, that were very generous in their support. And now that the Club has opened, Nathan Johnson and his staff have been great to work with. We have a shared vision and passion for the positive difference these programs make in young people's lives." Rudman said that the Club's programs also have helped bring together new neighbors. "All of New Columbia's residents moved into their homes over the space of a year, which presented unique challenges in building community," he explained.

He said he hoped that the Boys & Girls Club would continue to look at under-served communities in the Portland area, including East Multnomah County. "As poverty has moved east, the need for youth programs has increased significantly," he said, "We would love to replicate the partnership we have at New Columbia in other areas of need in our community."

Michael Allen Harrison Studio Inspires Creative Expression

Music is a universal language that allows us to express who we are as individuals and as a society. Making music feels great, no matter what the style or skill level, and its impact can be deep and profound. For children and teens, musical expression gives voice to thoughts and feelings that may be difficult to express. Though music instruction has been shown to have a positive impact on academic performance and social skills, many schools have dramatically reduced their music programs. For many Boys & Girls Club members, private lessons are simply not a viable alternative.

At the Regence Boys & Girls Club, members are fortunate to have access to musical instruments through the **Michael Allen Harrison Music Studio**. Last spring, \$40,000 was raised through the *Ten Grands for Kids* concert, made possible through the support and leadership of the Snowman Foundation and renowned musician Michael Allen Harrison. The concert funded the creation of a music studio at the Regence Club, which now contains an electric guitar with amplifier, and an upright piano.

You can help bring a variety of instruments and musical technology to our Club members through a donation to the Boys & Girls Club, designated to the Michael Allen Harrison Music Studio. With your support, the kids will be able to compose and record original music! Please give us a call at 503.232.0077 to bring the gift of music to those who need it the most.

Steve Rudman, Our Champion for Kids!



In his role as the executive director of the Housing Authority of Portland, Steve Rudman is a true champion for Portland's most vulnerable youth. Under Steve's leadership, the Housing Authority undertook the largest neighborhood redevelopment in Portland's history – the award-winning revitalization that created the New Columbia community. Steve's public service career spans 25 years in the planning and development of community systems. He is widely considered to be one of the finest professionals in his field, known for his cutting edge work in affordable housing, and for the passion and wisdom he brings to every project. Steve lectures at PSU's School of Urban Studies, serves on the board of Worksystems, Inc. and is a past chair of the board of directors of Portland Youthbuilders, Portland Housing Center and REACH Community Development, Inc.. At the Boys & Girls Clubs of Portland, we look forward to continuing our partnership with Steve and the Housing Authority to serve all youth in our community who need us the most.



Ken O'Neil's

MVP Corner

Chris Nash: Friend of the Clubs

Tree Care. Ultimate Fighting. Boys & Girls Club. Chris Nash's interests have made him a true "jack of all trades".

After 20 years in the tree care industry, owner Chris Nash founded Northwest Arbor-Culture, Inc. in 1999 with the goal of providing quality tree care and landscape construction at a fair price.

"There is nothing comparable to working with the view from the top of at 130-foot Douglas Fir, but as with any job, the relationships we build with our clients is what keeps us clocking in even on the coldest of winter's days," notes Chris.

Chris Nash also owns a state-of-the-art Portland-based gym, Braveheart MMA, where his coaches provide training in mixed martial arts and world champion fighters are cultivated. Both professional and amateur mixed martial artists are promoted by

Chris through Elite Warriors Championship.

Committed to staying connected to the community, Chris is always there to offer a hand to the Clubs. "My interest with the Boys & Girls Club is realizing the tremendous opportunity to provide our youth with constructive relationships and guidance. I realize that by providing our kids with healthy outlets today will develop their foundations to become capable, responsible and caring adults." Whether he's with the kids, in the trees, or at the gym, we are all lucky to have Chris Nash as a part of our team!



Chris Nash & Son sprucing up the Meyer Club

Ripken Foundation Teaches Healthy Choices for Kids



Rock climbing, zip lines, tubing, swimming, and...baseball! These are just a few of the exciting activities enjoyed by four of our members as they participated in a three-day baseball camp sponsored by the Cal Ripken foundation. The kids flew to Aberdeen, Maryland for the Ripken Summer Experience, a camp aimed at teaching children how to make healthy life choices while they learn baseball fundamentals. While mornings were devoted to baseball, with instruction by college coaches and players, afternoons were spent in a variety of camp activities. The kids also heard inspirational talks from Billy Ripken and others, and listened to talks on healthy eating and living, and the importance of making positive choices. For three of our Club kids, the trip marked their first trip on an airplane! For all the kids, it was a once-in-a-lifetime opportunity that broadened their horizons, and brought them experiences they will never forget.

The Clubs is composed and edited by Rose Rezai and Melissa Falcone, printing by Image Graphics & Litho, Inc.

Linda Hickey Fitness Center Opens at Regence Club

Members of the Regence Club are running, biking, and weight lifting their way to fitness and well-being thanks to the generosity of Boys & Girls Clubs Board member, Linda Hickey. The brand new center is furnished with state-of-the-art Nautilus treadmills, stationary bikes, and weight equipment.

We are committed to the physical fitness of our members because good health is the foundation that provides kids with the energy and self-confidence they need to participate fully in school, in Club programs and in all areas of their lives.

Thank you to long-time friend and supporter of the Clubs, Linda Hickey for bringing this wonderful new space to our kids! She is truly a Champion for our youth!

New Website Launched

Log on to www.bgportland.org to see our brand new, colorful, and informative website! Donated by our friends at Quango, Inc., we have a new site packed with information for everyone from donors to Club families. The site includes a virtual tour of the Regence Club in North Portland, and provides information on Club programs, special events, and opportunities to get involved as a donor, sponsor, or volunteer.

To make a donation online, visit www.bgportland.org today!

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