



Joseph & Lisabeth Marziello
Chief Executive Officers

With more than 19 years of experience within the Boys & Girls Club movement, Joseph & Lisabeth Marziello are a dynamic and successful CEO team recognized as Distinguished Members of the Boys & Girls Clubs of America's Academy. The Marziellos have successfully managed multi-faceted operations in Portland, OR, Green Bay, WI, and Utica, NY, developing these organizations into outstanding youth guidance and development agencies with quality staff, facilities, and programs supported by financial stability and clearly defined standards.

Under the Marziellos' leadership, the Portland Metropolitan Area Clubs have witnessed significant operational gains, resulting in enhanced return on donor investment, and development of increased opportunities for local youth. Administrative expenses have been reduced from 18.6% in 2002 to 8.2%, enabling more dollars to be allocated directly to programs and services for youth. As a result of reduced overhead cost, budgeted program dollars have increased from 70% to 86% today. Since 2002, the physical reach of the organization has increased from four units and one after-school site, to seven units and fourteen after-school sites expanding from the Portland Metropolitan Area to Warm Springs, Oregon. The Portland Clubs currently serve more than 20,000 kids, reflecting a 270% increase in memberships over the past seven years.

Both in Portland, OR and Green Bay, WI, Joseph and Lisabeth completed aggressive capital campaigns raising a total of \$15.9M. In Green Bay they expanded and improved two units, increased the organization's operating budget by 75% and its endowment by 85%, and successfully completed a \$6.2M capital campaign in only five months' time. In Portland, OR the Marziellos have built two new 21,000 sq ft. units and three full scale Kids Cafés, and improved existing facilities.

Joseph and Lisabeth have been recognized in Washington D.C. by the National Center for Non-profit Boards as a "Governance partnership that works!" They have also been national field consultants for Boys & Girls Clubs of America, specializing in Board Room Governance and Resource Development. In addition, they served as members of the B&GCA Board Governance Task Force and the Midwest Administrative Conference planning committee for two years. Lisabeth and Joseph are active members of Boys & Girls Clubs of America's National Government Relations Committee and have acted as consultants for B&GCA in the area of Human Resource Recruitment & Retention in the Midwest. Joseph has served as Secretary to the Chair of the State Alliance of Boys & Girls Clubs of Wisconsin, as the Executive Secretary to the Boys & Girls Club Midwest Region Area Council, and as a member of the State of Wisconsin Legislative Council for Prevention Programs for Children and Families.

Lisabeth and Joseph's dedication and tireless effort as a voice for our children's future has brought numerous national awards for Program Excellence, Marketing & Communications, and Outstanding Resource Development to the organizations in which they've held leadership positions. Both Lisabeth and Joseph are past recipients of the Boys & Girls Clubs of America Empire State Chapter Professional Association "Executive Professionals of the Year" award and the "National Service to Youth Award." In the Midwest, they were honored as "CEOs of the Year" by the Wisconsin Area Council. Joseph is also a past recipient of the Rotarian Pride of Workmanship Award, while Lisabeth was honored as the 1997 Midwest Region Administrator of the Year.

Since 2004, Lisabeth and Joseph have committed themselves to increasing academic success for youth through targeted literacy instruction. Under their guidance, the Portland Clubs have opened three Literacy Centers dedicated to enabling youth to achieve academic success, with a specialized focus on youth with dyslexia. In 2007, Joseph and Lisabeth developed and hosted a summit entitled, "The State of our Children and Dyslexia." This conference brought together eleven national speakers and experts in the field of learning differences in order to raise community awareness of dyslexia and the need for effective literacy programs for youth. Having learned that dyslexic children are spatial thinkers who learn best through a multi-sensory teaching approach, the Marziellos are changing the culture of all their Clubs to incorporate this approach, ensuring that the needs of each and every child are met. Through the development of local, state and national partnerships with experts in the field of learning differences, Lisabeth and Joseph are continuing their quest for literacy, delivering hope to every child served by the Clubs. The Marziellos are currently implementing an expansion of the literacy program, opening eight additional Literacy Centers in the Portland Metro area.

Lisabeth and Joseph received their Bachelor of Arts degrees from Whittier College in Whittier, CA. Before joining the Boys & Girls Club movement, Lisabeth worked in marketing and advertising for several Los Angeles companies including: Backer Spielvogel Bates; Foote, Cone & Belding; and Eisaman, Johns & Laws. Her clients included Neutrogena, Pendleton Woolen Mills, Maid Stone Wine & Spirits, Universal Studios-Florida, Farmers Insurance Nationwide and Hyundai Motor America. Joseph began his Boys & Girls Club career at the Boys Club in Pittsfield, Massachusetts where he was not only an employee, but also a Club member since the age of seven. After receiving his B.A., Joseph worked as Associate Executive Director for the Boys & Girls Clubs of Fullerton in Fullerton, CA.

Lisabeth and Joseph Marziello currently live in Lake Oswego, Oregon with their four children: Joseph, Samantha, Fiona and Sophia.