

The Clubs

BOYS & GIRLS CLUBS OF PORTLAND METROPOLITAN AREA

FALL 2007

Together Everyone Achieves More



Joseph & Lisabeth Marziello
Chief Executive Officers

We were honored with a recent visit by Roxanne Spillett, the CEO and President of Boys & Girls Clubs of America. During this visit, the topic of teamwork was raised. "I'm not one who is big on acronyms or catch phrases," Roxanne said to a group gathered to tour the new Regence Club. "But I noticed a very fitting acronym hanging on a wall here in the Club today. T.E.A.M.: Together Everyone Achieves More."

Roxanne was speaking specifically about the unique partnership between the Boys & Girls Clubs, Portland Public Schools, Parks & Rec, and the Housing Authority of Portland, which brought us the perfect combination of a new Club, a new school, and new public housing all in one community. But as we reflect on our progress over the past year, the T.E.A.M. acronym can be applied over and over again.

Last February the efforts of hundreds of staff and volunteers combined with the generosity of hundreds of sponsors led to record-breaking attendance and all-time revenue highs at the Portland Showcase of Wine & Cheese.

In June, Shari's Restaurants teamed with the Boys & Girls Clubs for the 12th straight year to raise \$125,000 for kids in the Grip-it 'N Rip-it Golf Classic.

And next month, the hard work of dozens of sponsors, educators and Boys & Girls Club staff will result in an educational summit that will raise awareness of dyslexia and other learning differences in our children, as we continue our quest of ensuring that all children will reach their full potential - beginning with literacy.

It is only with the leadership of our Board of Governors, the generosity of our supporters, and the dedication of our professional staff that this wonderful Boys & Girls Club movement is made possible each and every day.

Indeed, together everyone achieves more.

In the Best Interest of the Kids,

Clubs to Host the "State of Our Children and Dyslexia" Summit

On October 25-26, some of the nation's most prominent speakers on the issues of dyslexia and other learning differences will be in Portland for the Boys & Girls Club's two-day summit, "The State of Our Children and Dyslexia." Held at The Benson Hotel, the summit will educate teachers, parents and community leaders on the affects of these learning differences on our children.

Headlining the summit are Dr. Edward J. Kame'enui, the first Commissioner of the National Center for Special Education Research, and Dr. John Horner, a world-renowned paleontologist and advisor to Steven Spielberg for *Jurassic Park*.

The Boys & Girls Clubs of Portland have taken a front seat in the issue of dyslexia and other learning differences among children after Club staff recognized a startling number of its members were reading well below their grade levels. The Clubs have since opened two literacy centers and plan to open similar centers in all Club locations. By hosting a summit on the issue, the Clubs hope to increase awareness of the problem.

Registration for the summit is available online at



The opening of two literacy centers at the Meyer and Regence Boys & Girls Clubs has opened the doors to hundreds of children in need of reading assistance.

www.bgcpportland.org or by calling (503) 232-0077.

The cost is \$50 per day, or register for both days at a discounted rate of \$85 and receive a complimentary copy of "The State of Our Children and Dyslexia" report. A \$150 per person VIP dinner on Oct. 25th will be held to raise funds for literacy and education, and will include a keynote address from Dr. Kame'enui.

Sponsors include Sigma Investments, Charles and Helen Schwab Foundation, The Benson Hotel, the Portland Tribune and the Regence Group.

Fundraising: It's For the Kids!

Showcase of Wine & Cheese has a new title sponsor in Fred Meyer

In its four years, The Portland Showcase of Wine & Cheese has grown by nearly 20% annually. With this momentum, the Clubs are thrilled to announce that they have now landed the support of a new title sponsor, Fred Meyer. With Fred Meyer on board, the event is expected to approach the \$1 million mark, making it one of the most successful fundraisers among all Boys & Girls Clubs.

The 2008 Portland Showcase of Wine & Cheese will start on February 21 with the invitation-only Winemaker's Private Reserve Dinner presented by The Benson Hotel, and is followed on February 22 with The Portland Showcase of Wine & Cheese, a public event held at the Oregon Convention Center's Portland Ballroom. Featuring more than 250 varieties of wines and dozens of cheeses, tickets sell fast, so get yours early! Tickets are \$40 in advance and will be available after Thanksgiving (makes a great gift!) by visiting www.bgcpportland.org or by calling (503) 232-0077.

Shari's Grip-it 'N Rip-it Golf Classic hits another hole-in-one for the kids

Shari's Restaurants and the Boys & Girls Clubs broke another record with the 12th annual Grip-It 'n Rip-It charity golf tournament in June. The final total from this year's event was \$125,000.

"The Boys & Girls Clubs do a great job supporting the children of our communities, and Shari's is proud to help with their efforts," said David Archer, Shari's Vice President of Marketing. "Our goal is to raise a dollar more each year, but this year we were able to raise thousands more thanks to the generous support of our vendors and friends."



The Shari's Grip-it 'n Rip-it Golf Classic has grown steadily over the past five years from \$97,775 raised in 2003 to \$125,000 raised in 2007 thanks to our generous supporters.

Planned Giving: Creating a Legacy of Love

Winston Churchill once said, "We make a living by what we get; we make a life by what we give." From our earliest days as a nation, Americans have demonstrated a remarkable spirit of generosity. Each year Americans give more than any other country in the world.

Philanthropy has built remarkable educational institutions, cured deadly diseases and continues to fund research and facilities dedicated to our health. Our generosity also funds religious, environmental and social efforts from sea to shining sea. Yet, the vast majority of Americans are not able to give as much as they would like.

The truth is that while many are limited by the realities of a day-to-day budget, a little careful planning today makes it possible for almost anyone to do more in the future to help those you love including family, friends and charity.

The most frequent gifts made in a will or trust include the following:



A Fixed Bequest: This is the gift of a fixed dollar amount to a family member, friend, or charity.

A Specified Percentage: many people divide their estate by percentages, leaving a specific percentage such as 10% or 20% to be divided among a named list.

A Gift of a Specific Asset: On some occasions, gifts of a parcel of real estate or a block of stock help fulfill a desired objective to give to family, friends or charity.

A Residual Gift: Specific bequests are often given to family members and the remainder of the estate is divided equally among a variety of charitable causes.

Gifts in Trust: There are a number of appropriate ways to leave a gift in trust. For example, a trust can provide a surviving family with income for life with the remainder going to charity after the death of the survivor. Alternatively, a trust may provide income to charity for a prescribed number of years with the remainder ultimately going to a family member.

Winston Churchill left us with a legacy for life that has brought enormous benefit to future generations. **For more information on how you can leave a lasting legacy, please contact Daniel Laurendeau at (503) 232-0077.**

It Just Takes One: Your Gift Can Impact a Child Today



The *It Just Takes One* annual campaign has allowed thousands of boys and girls like Vanessa Servellon to benefit from the Boys & Girls Clubs programs.

It Just Takes One is the annual operations campaign of the Boys & Girls Clubs. Each year the Boys & Girls Clubs of Portland Metropolitan Area raises 100% of its annual operating budget to keep Club doors open to the youth of Portland's communities.

Year-round, more than 12,000 youth participate in our life-saving programs. With a focus on youth from disadvantaged circumstances, the Clubs ensure that every child is able to participate by keeping **membership fees at just \$5/year**. The Boys & Girls Clubs serve those young people who need us most - young people just like Vanessa, a long time Club member.

Vanessa Servellon has been a member of the Wattles Boys & Girls Club for most of her life. But it was two years ago when the Club made its biggest impact on the 13-year-old freshman.

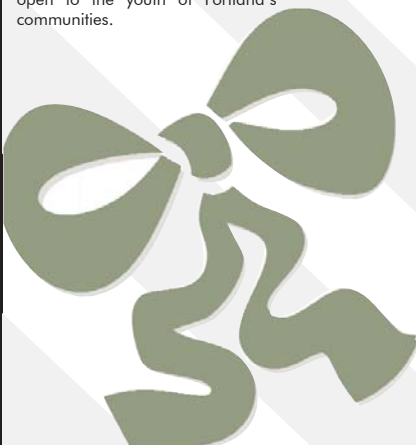
When a serious illness hospitalized Vanessa's mother for several months, her family was on the brink of collapse. Unable to pay for food, electricity or water, Vanessa came to the Club depressed each day, often crying for what seemed like no reason. Eventually, Club staff found out about Vanessa's situation and came to the aid of the Servellon family. The staff showed their support by visiting Vanessa's mother in the hospital. They also connected the

family with outside resources such as the Oregon Food Bank, helping put food on the table and aiding them with their utility bills.

Two years later, Vanessa's mom is healthy and the family is doing very well. Vanessa recently enrolled in La Salle High School through the Club's scholarship program, and has already joined the cheerleading team. At the Club, Vanessa helps with all special events and serves as the president of its Torch Club.

With a tone of sincere gratitude, Vanessa says, "I am thankful for the caring staff at the Boys & Girls Clubs. I don't know what we would have done without them."

Please invest in a child's life today by sending a gift to Boys & Girls Clubs of Portland Metropolitan Area **P.O. Box 820127, Portland, OR 97282**, or visit www.bgcpportland.org and make an online donation.



Holiday Appeal 2007



Leslie Ganz
Campaign Chair

Although the fall season just arrived, it's never too early to think about supporting the kids at the Boys & Girls Clubs. With the end of the tax year upon us, there is no better time to support children like Vanessa with a gift to the annual *It Just Takes One* campaign.

Remember, 85 cents of every dollar goes directly to programs to benefit the Kids! Your dollars support the boys and girls in your community. Your dollars stay in your Club. Your dollars help shape thousands of futures.

To make your tax-deductible gift today, complete the form below and send it to:
Boys & Girls Clubs of Portland
P.O. Box 820127
Portland, OR 97282

Or, donate today at www.bgcpportland.org. Just click on the "Make On-line Donation!" link on the left sidebar.

Yes, I will support the "It Just Takes One" campaign to make a difference in the life of a child.

Circle of Kids (\$2500 or more) \$ _____ *It Just Takes...*
 Pacesetter (\$1500 or more) \$ _____ *One caring adult*
 Century Club (\$100 or more) \$ _____ *One Boys & Girls Club*
 Other \$ _____ *One gift*

- This donation is for my company; or a personal donation.
- I anticipate installments: monthly quarterly other beginning with the month of: _____
- My company will match this donation. Check if "yes"

Please check payment method:

_____ Enclosed is my check payable to the Boys & Girls Clubs of Portland Metropolitan Area.

_____ Bill: VISA, MasterCard # _____ Exp _____

_____ This gift is in honor of in memory of _____

Full name (name to be acknowledged) _____

Company name (if applicable) _____

Work Phone _____ Home Phone _____

Address _____

City _____ State _____ Zip _____

E-mail Address _____

Signature _____

Name of Campaign Solicitor _____



it just takes | one.

Please mail to:
P.O. Box 820127
Portland, OR 97282

Please Welcome Our Newest Board Member!



Jon Henningsgard is an Executive Managing Director for Frank Crystal & Company, an insurance brokerage. Prior to joining the board, Jon was instrumental in bringing Frank Crystal & Company along as a

major contributor to our NFL Alumni fundraiser. More recently, Jon joined the Joey Harrington Challenge for Kids, as seen in the photo on the left. In addition to his service for the Boys & Girls Clubs, Jon sits on the Board of Directors for the Children's Relief Nursery and is active in Our

Lady of the Lake church and school. Jon also co-founded *Division 1 Player's Camp*, which took Division 1 college baseball players into the community to instruct youth on the fundamentals of baseball. Jon earned his Bachelor of Science degree from the University of Portland.



Members of the Joey Harrington Challenge include (clockwise from top left): Charles Darby, Erin Hubert, Steve Holwerda, Dick Inukai, Jon Henningsgard, Ken O'Neil, Tim Rippey, Bill Moore, Charles McClellan, and Marty Kehoe. Challengers not pictured are Paul Ramsey, Matt Wilson, Steve Clark, Steve Hubbard, Chris Folkestad, Pat Marlton, Dennis Winkelman, Linda Hickey, and Kirsten Larson.

Harrington Challenge Enters Fourth Season

Four years ago, Oregon's favorite quarterback Joey Harrington joined the Boys & Girls Club family, agreeing to participate in a new fundraising concept called the Joey Harrington Challenge for Kids. This event, designed to make annual contributions to the Club's endowment, involves Club supporters who pledge a dollar amount for each touchdown made by Joey during the NFL season. In just three seasons, the event has raised nearly \$200,000, helping grow the endowment

from \$1.17 million in 2003 to nearly \$3 million today. Entering its fourth season, the Joey Harrington Challenge has grown to nearly 20 team members who are projected to raise another \$50,000 for the endowment this year. Perks for joining the Challenge team include being featured in radio and print advertisements, filming a television commercial and enjoying a private cocktail party with Joey.

Regence Club Prepares For Grand Opening

After years of dreaming, planning and fundraising, the newest Boys & Girls Club opened its doors this summer in the New Columbia neighborhood formerly known as Columbia Villa. On September 28, the Club will celebrate its official grand opening with a ribbon cutting ceremony, food,

tours, and music by Michael Allen Harrison. The celebration will run from 1:00 pm to 2:30 pm and is open to the public.



Regence CEO Mark Ganz and wife Leslie were instrumental in making the Regence Boys & Girls Club dream a reality.

Larry Curtis: Our MVP, Our Champion for Kids!



For years, CEO/President Larry Curtis has been the driving force behind Shari's Restaurants and their incredible support of the Boys & Girls Clubs. Beginning with the Shari's Grip-it 'n Rip-it Golf Classic 12 years ago, Shari's Restaurants have raised nearly \$1 million dollars for the Boys & Girls Clubs. And as if that wasn't enough, last year Larry made an additional commitment to support the Club's largest annual fundraiser, The Portland Showcase of Wine & Cheese. With the support of Shari's Restaurants, which opened 24-hour ticket outlets at each of their locations in the Portland metropolitan area, the event sold nearly twice the number of tickets as in 2006, resulting in record-breaking attendance and revenue of \$850,000!

Larry, who graduated from Florida State University in 1967 with a degree in Hotel-Restaurant Management, joined Shari's Restaurants in 1985. He has served on the Board of the Oregon Restaurant Association, and was honored as Oregon's Restaurateur of the Year during 1996.



Even the bleachers got a good once-over when employees from Entercom volunteered for a day of cleaning, painting and decorating in preparation for the new school year.

Entercom Employees Provide Meyer Boys & Girls Club With Back-to-School Makeover

It's not easy getting a 20,000-square-foot facility cleaned, painted and decorated in one day. But with the help of 35 volunteers, it is possible.

At the end of this summer, employees of Entercom did just that - cleaning, painting, scrubbing, decorating bulletin boards, and more - to help prepare the Meyer Boys & Girls Club for the start of the new school year. In just one morning, the volunteers did about a week's worth of work.

"It was just incredible to see the amount of work they completed and how happy they were to be doing it," said Lisabeth Marziello, CEO of the Boys & Girls Clubs. "Entercom radio continues to be a true leader in our community and a champion for kids."

Entercom has sponsored many of the Club's largest events including the Portland Showcase of Wine & Cheese, the Joey Harrington Challenge for Kids, and most recently, *The State of Our Children and Dyslexia*, a two-day summit about the affects of dyslexia and other learning differences in our children.

The day of volunteering by Entercom is an annual event in which they choose one local charity to help with a hands-on project.

You're Invited!

What: Regence Boys & Girls Club Grand Opening Celebration

When: Friday, Sept. 28 from 1:00 pm to 2:30 pm

Where: 4430 N. Trenton St., Portland, OR, 97203

Cost: Free!



Ken O'Neil's
MVP
Corner

Teens Spend Summer Becoming Leaders

While most teenagers spend their summers hanging out with friends, playing video games and watching TV, teens at the Boys & Girls Clubs take a different approach to their cherished three-month vacations. They become leaders.

By enrolling in the "Leaders in Training" program, or "LITs" as the kids call it, Club members ages 13-18 learn about the key elements of leadership through fun and informative group sessions facilitated by a Boys & Girls Club staff member. They also get the opportunity to exercise their new skills by volunteering in the Club and mentoring the younger members.

Chris Pien of the Jack, Will and Rob Club has made dramatic strides since joining the LIT program three summers ago. As a shy 13-year-old, Chris initially

was compelled to participate in the program by his mother. Now a 15-year-old sophomore at Camas High School, Chris eagerly chooses to participate, realizing that the program has not only been fun, but also beneficial to him.

"The way he talks to the kids and handles situations is much improved," said Amber Shininger, director of the Jack, Will and Rob Club. "After three years in the program, we now see him emulating the staff and being a great role model."

Like many other LITs, Chris is likely to parlay his experience into part-time employment at the Club.

"It's great to see the progression," Shininger explained. "From LITs to Youth of the Year candidates to paid Club staff. It makes us all feel good to see our kids succeed and grow."



Rather than "hanging out" all summer, teens at the Boys & Girls Clubs can enroll in the Leaders in Training program to learn about the key elements of leadership while improving their own leadership skills.

Teens Volunteer at LPGA to Support Boys & Girls Clubs

Spending one of the last weeks of summer in a hot dusty field helping park cars is probably not high on most teenagers' lists. But that's exactly what dozens of teens chose to do in order to help their Boys & Girls Clubs this summer.

The Safeway Classic, an LPGA tournament held each August at Columbia Edgewater Country Club, generates more than \$1 million annually for local children's charities. As one such beneficiary of the tournament, the Boys & Girls Clubs assist with parking and other duties as needed. This year, many of the Club's teenage members and part-time staff demonstrated their leadership by helping out at the tournament as well.

"It was great seeing so many young people out there trying to give back to their Clubs," said Executive Program Officer Libby Lescalleet. "It's a testament to the impact the Clubs have on their lives."

From the Forest Grove school sites to the Jack, Will and Rob and every Club in-between, as many as a dozen teens were present at the tournament each day setting up cones, helping park cars and picking up litter.

Last year, the Boys & Girls Clubs received \$155,000 thanks to the Safeway Classic. With a larger tournament purse, record attendance, and an increase in responsibilities, the Clubs hope to receive even more money for the kids this year.

The Clubs is composed and edited by Joe Walsh, graphic design by The Mandala Agency/1.VOX, printing by Lithographix.

To make a donation online, visit www.bgcpportland.org today!

The Positive Place For Kids

Upcoming Events

Mark your calendars now!

September 28 Regence Boys & Girls Club Grand

Opening Join us from 1:00 pm to 2:30 pm to

celebrate.

October 25-26 "The State of our Children and

Dyslexia" Register today for this two-day summit

that will educate teachers, parents, and community

leaders on the effects of dyslexia and other

learning differences on our children. Register at

www.bgcpportland.org or call (503) 232-0077

today!

February 21 Winemaker's Private Reserve Dinner

presented by The Benson Hotel

February 22 The Portland Showcase of Wine &

Cheese Enjoy hundreds of wines and cheeses

while bidding on auction items and enjoying great

entertainment for just \$40 in advance! Tickets will

be available in time for the holidays online at

www.bgcpportland.org or call (503) 232-0077.

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