

THE CLUBS

BOYS & GIRLS CLUBS OF PORTLAND METROPOLITAN AREA

2008 SPRING/SUMMER UPDATE

Literacy Centers Open to all Youth



Joseph & Lisabeth Marziello
Chief Executive Officers

In 2004, the Boys & Girls Clubs of Portland made a commitment to promoting literacy among our members as part of our goal to enable all young people to reach their full potential. We were disturbed to discover that a significant percentage of our kids were reading far below their grade level, exhibiting low academic self confidence, and avoiding activities involving reading and writing. Determined to prevent these children from joining the 20% of Oregon students who drop out of high school, we called in the experts to test our kids in their reading and writing proficiencies. We were surprised and relieved to find that learning differences, such as dyslexia, were keeping these kids from exploring their full academic potential; surprised because so many kids had gone undiagnosed for so long, and relieved because we knew they could learn.

Four years later, we are delighted to report that the first major goals in our quest for literacy have been accomplished. With both the Harris and McCormick Literacy Centers in full operation, nearly 200 children per day are benefiting from instructional tools and methods specifically designed to meet their needs. Energized by this success, we are committed to offering literacy support at all of our Clubs and school locations.

An examination of the most effective programs to promote high school graduation reveals a common model: targeted instructional methods combined with consistent monitoring and character and leadership development. The Boys & Girls Clubs are uniquely positioned to provide this model by incorporating literacy instruction into our long-standing youth development strategy, all for the affordable membership fee of only \$5 per year. You can help build educational success for our community's youth through a contribution to the Boys & Girls Clubs of Portland.

Have a Safe and Happy Summer,

In the Best Interest of the Kids,

Lisabeth & Joseph Marziello
Chief Executive Officers

We'll Taste No Wine Before It's Time!

The 5th annual Portland Showcase of Wine & Cheese brought together thousands of businesses and individuals in support of Portland kids! The two-night event began with the Winemaker's Private Reserve Dinner, February 21st at the Benson Hotel. Over 300 Boys & Girls Club supporters and event sponsors enjoyed a wine and cheese reception featuring Chalone Monterey, BV Napa, and BelGioioso cheese, followed by a five-course gourmet dinner paired with wines from Ferrari Carano and Ste. Michelle Wine Estates. Spirited bidding took place for unique auction packages including: a private stay at the exclusive Turtle Island Fiji; a gourmet Caribbean yacht adventure; and a Pronghorn Golf trip featuring transportation on a private jet and unlimited rounds of golf.

On February 22nd, thousands of wine enthusiasts packed the Oregon Convention Center. Caribbean band Sam Bam Boo entertained the crowd while they tasted more than 270 wines, nearly 100 types of cheese, handmade chocolate truffles, and a variety of hot hors d'oeuvres and specialty foods. Guests also participated in an auction featuring



a personal tour and tasting at Willamette Valley Vineyards, trips to Mexico, Maui, and the Oregon coast, and VIP Blazers tickets. New this year was a \$100 Luxury Tasting ticket which allowed a limited number of guests to enter the event 1 1/2 hours before doors opened for general admission. These VIP guests were treated to an exclusive selection of premium wines, and had access to all Showcase wines, foods and auction items.

Revenues from the Showcase of Wine & Cheese have grown steadily over the past five years,

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The State of Our Children and Dyslexia Summit

On October 25th and 26th, 2007, the Boys & Girls Clubs of Portland hosted the first ever *State of Our Children and Dyslexia* summit, presenting a Portland report on a national issue, at the Benson Hotel, with over 600 attendees and eleven national speakers. The purpose of the summit was to raise the awareness of an alarming epidemic facing our nation's young people and their developmental success in education as well as increase the support and expansion of Literacy Centers operated by the Boys & Girls Clubs of Portland.



The Clubs partnered with national and local organizations to bring together the brightest minds in the area of research and the education of youth, especially the education of young people with learning differences, such as dyslexia, to present a two-day summit, which was promoted to community leaders, educators and concerned parents. The summit schedule included more than 8 hours of instruction time and a V.I.P. Dinner that was attended by 350 key business leaders and supporters of the Boys & Girls Clubs of Portland.

Some of the featured speakers included the former US Commissioner of Special Education and Research, Edward Kame'enui, national experts from both Harvard Medical School and Harvard's Graduate School of Education, speakers from Schwab Learning Centers, and one of the world's top Paleontologists, Dr. Jack Horner, who shared his own inspiring story of rising to the top of his profession, despite his life-long battle with dyslexia, which has prohibited him from learning to

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Wine & Cheese continued:

thanks in large part to the continued support and dedication of Showcase sponsors. This year's event raised a record \$932,000 – crucial funds that will be used to support operating expenses for our steadily increasing Club membership.

The Boys & Girls Clubs would like to thank the outstanding sponsors of this event, including: Fred Meyer, BelGioioso Cheese, DPI Specialty Foods, Young's Columbia, Mt. Hood Beverage, PCC Structural, PGE, Safeway, Shari's Restaurants, Standard TV & Appliance, Wells Fargo, The Benson & Paramount Hotels, Chris & Kathy Taylor, the Harris-Taylor Family Foundation, the Maybelle Clark Macdonald Fund, the Ray Hickey Foundation, Riverlake Partners, TCMS, Zell Bros., Clear Channel Outdoor, Comcast, Entercom Radio, Lithographix, the Portland Tribune, RAM Media, and Northwest Palate.

Pass the Ball, Pass on the Hope: Harrington Challengers Score for Kids!

Joey Harrington and the Atlanta Falcons quarterbacks scored 22 touchdowns in the '07-'08 season, bringing home \$37,000 for Portland Boys & Girls Clubs kids! The Joey Harrington Challenge for Kids has raised nearly \$250,000 for the Boys & Girls Clubs endowment fund, helping to ensure the long-term stability of the Portland Clubs so there will always be a positive place for kids who need it most.

Thank you to this year's Challengers: Marty Kehoe, Erin Hubert, Jon Henningsgard, Pat Marlton Jr., Chris Folkestad, Steve Hubbard, Charles Darby, Bill Moore, Chuck McClellan, Dennis Winkelman, Linda Hickey, Ken O'Neil, Paul Ramsey, Kirsten Larson, Dick Inukai, Tim Rippey, Steve Holwerda, and Steve Clark.



Summit continued:

read beyond a third grade level.

Not only was the summit described by both those who participated and attended the event as the most "professional and educational event of its kind," but it was also noted that the event raised the credibility of the Boys & Girls Club in regards to our commitment to education for youth.

The event was a success in every way, raising more than \$174,760 to continue the Boys & Girls Clubs of Portland's quest for literacy for youth throughout our community. Throughout the development of the summit, and in collaboration with businesses, foundations, and educators, the Clubs intentionally created a model in the Northwest with a vision to be a prototype for other communities around the nation to follow.

Another Hole-in-One for the Shari's Golf Classic

The 13th annual Shari's Grip-it 'n Rip-it Golf Classic gathered more than 300



golf enthusiasts in support of Portland youth! They braved the wind and unseasonably cold temperatures to enjoy a great round of golf, a BBQ lunch feast, and the chance to win fabulous prizes and auction items. The Boys & Girls Clubs would like to thank our friends at Shari's Restaurants for their commitment and dedication to our kids. Their leadership enables the Boys & Girls Clubs to continue to provide a positive place for a rapidly increasing membership. Together we raised nearly \$140,000 at this year's tournament! We would also like to thank nearly 200 corporate and individual supporters of the event, including Safeway Foundation, Dick's MacKenzie Ford, Carpets for Kids, the Paramount Hotel, TCMS, Sysco Food Services, and Ferguson Wellman Capital Management.

Are You a Pacesetter?

Pacesetters support the *It Just Takes One* campaign through an annual membership fee of \$1,500 per individual or couple. This August, Erik & Susan Krieger will host the exclusive Pacesetter Dinner in honor of the most dedicated Club supporters, and we invite you to join the celebration! Call us at **503.232.0077**, or visit **www.bgcportland.org** to make your qualifying donation today. Help us set the pace for the future of our kids!

It Just Takes One!



During the entire month of July, The Old Spaghetti Factory restaurants across the nation will be actively fundraising for the Boys & Girls Clubs in support of the *It Just Takes One* campaign.

During this promotion, patrons will receive the opportunity to donate to the Boys & Girls Clubs at the conclusion of their meal. On behalf of all the Kids, the Clubs want to thank Boys & Girls Clubs of Portland Board Member, Mr. Chris Dussin and his leadership team at OSF International for their outstanding investment in the lives of our youth!



Leslie Ganz
Campaign Chair

One Gift Can Truly Save A Life!

For the annual membership fee of **just \$5.00 a year**, the Boys & Girls Clubs of Portland bring hope and opportunity to more than 13,000 youth throughout the Portland Metropolitan Area.

We purposely keep our membership fees low, to ensure that no child is restricted from participating in our nationally proven life-saving programs. **Your gift will make a difference.** Please detach and send in the pledge card below to bring hope to a child today!

Laura Bush Highlights Boys & Girls Clubs

As part of her pro-mentoring program, Helping America's Youth, First Lady Laura Bush hosted a regional conference in Portland, highlighting the work of Oregon programs that guide young people into adulthood. Trail Blazer Greg Oden introduced the First Lady, telling the audience that without mentoring by a childhood coach and the head of the local Boys & Girls Club, he would not be who he is today. Following his remarks, Mrs. Bush urged the crowd to get involved as youth mentors. She congratulated the Trail Blazers for their involvement with the Boys & Girls Clubs organization and reminded audience members that each caring adult can have an enormous impact on the life of a child.



Kelson Newsome, Cleveland High School senior & Club member with First Lady Laura Bush

Portland Boys & Girls Clubs member Kelson Newsome was chosen by conference organizers to receive the honor of delivering opening remarks. He spoke about the importance of the many mentors in his own life, including his parents, his minister, and the Boys & Girls Clubs - pointing out that it truly takes a whole community to raise a child.

Yes, I will support the "It Just Takes One" campaign to make a difference in the life of a child and our community.

- | | | |
|--|----------|----------------------------------|
| <input type="checkbox"/> Circle of Kids (\$2500 or more) | \$ _____ | <i>It Just Takes...</i> |
| <input type="checkbox"/> Pacesetter (\$1500 or more) | \$ _____ | One caring adult |
| <input type="checkbox"/> Century Club (\$100 or more) | \$ _____ | One Boys & Girls Club |
| <input type="checkbox"/> Other | \$ _____ | One gift |

- This donation is for my company; or a personal donation.
- I anticipate installments: monthly quarterly other beginning with the month of: _____
- My company will match this donation. Check if "yes"

Please check payment method:

_____ Enclosed is my check payable to the Boys & Girls Clubs of Portland Metropolitan Area.

_____ Bill: VISA, MasterCard # _____ Exp _____

_____ This gift is in honor of in memory of _____

_____ Full name (name to be acknowledged)

_____ Company name (if applicable)

_____ Work Phone _____ Home Phone _____

_____ Address _____

_____ City _____ State _____ Zip _____

_____ E-mail Address _____

_____ Signature _____

_____ Name of Campaign Solicitor _____



it just takes | one.

Please mail to:
P.O. Box 820127
Portland, OR 97282

Please Welcome Our Newest Board Members!



Jim Coats is Vice President of Business Development for Ferguson Wellman Capital Management. Jim cultivates relationships with prospective clients, introducing them to the investment expertise and services of Ferguson Wellman. Jim received his B.A. from Oregon State University, where he minored in Chinese and was presented with the opportunity

to teach English at the Shanghai University of Finance and Economics. Jim holds a Master's Degree in international finance from Columbia University. He and his wife Melinda currently reside in Portland.



Jon Henningsgard is an Executive Managing Director with the Portland office of Frank Crystal & Company. Jon is responsible for driving the

growth and expansion of Frank Crystal's national operations through the strategic development of its regional branch. Jon is also very involved in community activities. He co-founded Division I Player's Camp, which took Division I college baseball players into the local community to instruct youth on the fundamentals of baseball. He also sponsors and chaperones at-risk youth participating in various sporting events. Jon and his wife Amy currently reside in Lake Oswego.

QUANGO to Unveil New Boys & Girls Clubs Website

Coming soon to monitors everywhere - the fresh, colorful, and completely redesigned Boys & Girls Clubs website! Our partners at QUANGO, Inc. have contributed their talents to the creation of a website packed with information, interactive images, and a section created just for kids. QUANGO, Inc. is a diverse team of creative professionals who exhibit their dedication to the community through pro-bono partnerships with not-for-profit organizations. Stay tuned to www.bgcportland.org to experience all that the new site has to offer.

Microsoft Corporation Funds Technology Center at Wattles Boys & Girls Club

Microsoft Community Affairs awarded \$91,000 in support of a new Technology Training Center at the Wattles Boys & Girls Club last fall that will change the landscape of opportunity for thousands of Kids.

The Technology Training Center provides youth hands-on training in the development of projects using technology based programs and systems, promoting both confidence in the use of technology and life skills in preparation of future careers.



As a result of the grant, the Technology Center received a complete makeover including a new server and fifteen new workstations. The grant also

provides curriculum for young people which when completed ensures that youth are certified in the use of different applications that will prepare them for future jobs.

Ten Grands for Kids - Raises \$42,000 for Music Program

Saturday, April 5th, more than 1,800 youth from the Boys & Girls Clubs and select schools were given the experience of a lifetime—the gift of music!



Through the support of the Snowman Foundation and the leadership of renowned performing artist Michael Allen Harrison, Club members attended the first ever *Ten Grands for Kids* matinee concert at the Arlene Schnitzer Concert

Hall. The spectacular event featured ten grand pianos and ten concert pianists playing a variety of classical and modern pieces both simultaneously and individually.

For every \$50 donated, supporters had the opportunity to sponsor a child who otherwise would not have the opportunity to see and be inspired by the unique experience of Ten Grands. Proceeds from this matinee performance will create a music studio at the Regence Boys & Girls Club. The new studio, named the **Michael Allen Harrison Music Studio**, will be equipped with music and sound equipment, providing youth the opportunity to play, record, mix and create their own original music—providing the gift of music to youth for many years to come.

Michael Bashaw: Friend of the Clubs

Michael Bashaw, a man with a heart of Gold, and a passion for helping kids is making a difference for kids at the Boys & Girls Clubs of Portland! As an entrepreneur and family man, Michael and his wife Linda have become part of the Boys & Girls Club family!

They have a special place in the hearts of our kids, as their support and dedication as Champions For Youth have given our kids not only a safe, nurturing and educational place to go after-school, but a place where they have a sense of hope and opportunity for a better future. We can't thank Michael and Linda enough for their belief in our kids and their dedication to help kids learn and develop into productive and responsible leaders of our city, state and nation!



Michael & Linda Bashaw enjoying their stay at the Turtle Island Resort in Fiji

Thank you Michael and Linda for all you do for our kids!

Bill Moore, Our Champion for Kids!



Bill Moore, decked out for the '07-'08 Joey Harrington Challenge TV shoot

Bill Moore, President of TCMS Corp., is an all-around Champion for Kids, dedicating his own time and company resources to ensure all Portland youth have a positive place to call their own. Over the past six years, Bill has strongly demonstrated his dedication and passion for helping our community's youth. He recently volunteered his time and expertise helping Ashley Turner, the Oregon Youth of the Year, to develop her regional competition speech and prepare for the next round of interviews. Under Bill's leadership, all putting contest and mulligan proceeds from the annual TCMS golf tournament are donated to the Boys & Girls Clubs, and participants are provided with information on the work and mission of the organization. In addition, TCMS routinely provides the Clubs with exemplary environmental systems services at an outstanding rate, and is a major sponsor of all Boys & Girls Clubs events, including: the Shari's Grip-it 'n Rip-it Golf Classic, the Portland Showcase of Wine & Cheese, and the Joey Harrington Challenge for Kids.



Ken O'Neil's
MVP
Corner

Meyer Club Member Named Oregon Youth of the Year

Congratulations to Ashley Turner who will represent Boys & Girls Clubs from across the state of Oregon at the regional Youth of the Year competition! Being named Youth of the Year is the highest honor a Boys & Girls Club member can receive. The title recognizes outstanding contributions to a member's family, school, community and Club, as well as academic excellence and personal challenges and obstacles overcome. This program was founded over 60 years ago through the generosity of the Reader's Digest Foundation.



Ashley Turner, Meyer Club staff member and Portland Community College student

Growing up in a neighborhood dominated by local gangs and the constant threat of violence, by the age of twelve Ashley was determined to set a positive course for her life. Unfortunately, she feared that even the simple act of attending the nearby Boys & Girls Club would incur retribution from the teens who controlled the neighborhood. Wanting desperately to find a nurturing environment, one day Ashley boarded a city bus and rode for one and a half hours, away from her neighborhood, until she saw the familiar Boys & Girls Club logo and she got off the bus. Ashley rode that same

route, an hour and a half one way nearly every day for the next six years, immersing herself in all that the Club had to offer – acceptance; a place to cry and to celebrate accomplishments; and, in her own words, a place to call home. Now Ashley strives every day to give younger members the same guidance and support she found when she first walked through the doors of her Club. She is an outstanding mentor and role model for our young members, and she plans to develop her passion for helping children into a lifelong career.

A panel of community leaders interviewed each of the five Club Youth of the Year winners at a local competition, and chose Ashley to represent Portland at the state level. In April, Ashley competed against 12 Oregon youth for the title of Oregon State Youth of the Year.

This summer, Ashley will compete against other state winners in a regional competition. If named regional winner, she will be awarded a \$10,000 college scholarship and will advance to the national competition in Washington, D.C. The National Youth of the Year will receive an additional \$15,000 college scholarship and will be installed by the President of the United States during a ceremony in the Oval Office.

Youth of the Year Banquet Celebrates Outstanding Kids

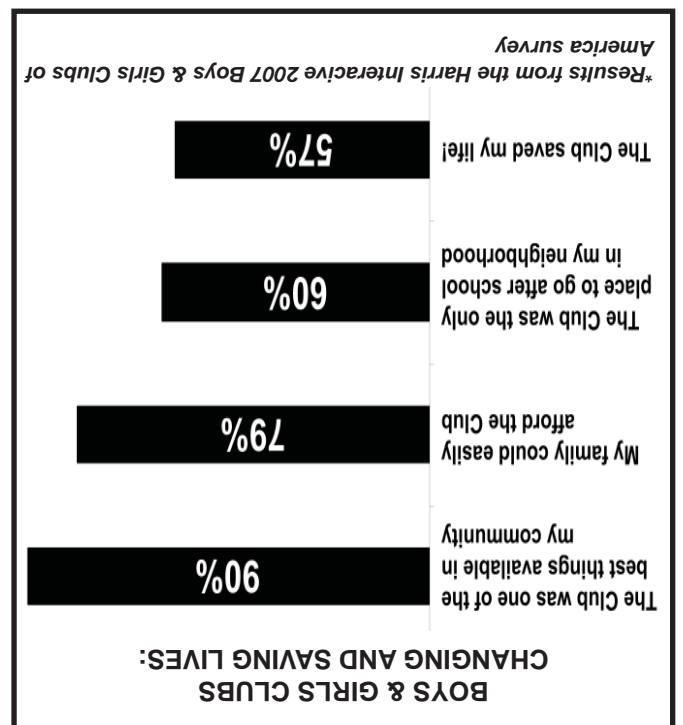
The annual Youth of the Year Banquet, held March 22nd at the Expo Center, celebrated the accomplishments of 447 outstanding Club members from eighteen locations in the Portland Metro Area. Over 800 kids, family members, and Boys & Girls Clubs Board members and staff gathered for a breakfast buffet and award presentation. Guest speaker Dr. Edward Kame'enui, Knight Professor of Education at the University of Oregon, inspired the audience with personal life stories, and the message that hard work and determination make every goal reachable. Club members received awards for their achievements in the Five Core Program Areas: The Arts; Character & Leadership; Health & Life Skills; Sports, Fitness & Recreation; Education & Career Development.

The 2007 Youth of the Year winners from each Club were also recognized, including: Reante Badon - Blazers Club; Daren Bauder - Inukai Family Club; Michael Yakouba - Jack Will & Rob Club; Ashley Turner - Meyer Memorial Club; Jose Carabes - Wattles Club. Congratulations to each of these outstanding teens!

The Clubs is composed and edited by Rose Rezai and Daniel Laurendeau, printing by Image Graphics & Litho, Inc.

To make a donation online, visit www.bgportland.org today!

The Positive Place For Kids



BOYS & GIRLS CLUBS
OF PORTLAND METROPOLITAN AREA



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