

# THE CLUBS

BOYS & GIRLS CLUBS OF PORTLAND METROPOLITAN AREA

SPRING 2009



Joseph & Lisabeth Marziello  
Chief Executive Officers

Imagine you are a child again. You go to school every day, but you have problems deciphering the letters in your books. Your teacher calls on you to answer a question, and though you know the answer, it takes a long time to process what is being asked.

The kids in class laugh at you or mumble "stupid" under their breath. Your teacher thinks you're lazy, slow, or not performing at your capacity. Keeping up in school seems hopeless. You feel you have no support at home or at school. But there is hope. You are a member of a Boys & Girls Club.

Over the years, the staff at the Boys & Girls Clubs of Portland has gotten to know kids from a wide range of life circumstances. We have guided, listened, advocated and learned from these kids who were living in sometimes unimaginable circumstances, touched every day by domestic violence, poverty, abuse or neglect. For us, the phrase "at-risk kids" is not an abstract concept but a description that reminds us of real names and faces - smart, brave and inspiring kids we'll never forget.

In 2004, we were disturbed to see that some of our members were unable to read and write at their grade level. They had extremely low self-esteem, and were not responding to the extra tutoring and developmental programs we provide. Some of these kids we lost to gangs, some dropped out of school, and some ended up pregnant, in jail, or dead.

Left behind educationally, these kids turned to the negative influences of the streets. We had to find a better way to help them develop into responsible and productive adults.

In 2004, we implemented our Literacy Initiative, determined to identify and support kids who are struggling with dyslexia and other language learning differences. We educated ourselves on methods to teach dyslexic kids, and were excited to discover that dyslexic children are not learning disabled - rather, they are spatial thinkers whose brains process information differently than linear thinkers.

Spatial thinkers learn best in a multi-sensory environment, yet schools typically use a linear methodology. Due to this disconnect, these kids become educationally defeated, their self-confidence diminished through failing grades or placement in Special Ed classes.

Equipped with this knowledge, we have actively worked to open Literacy Centers staffed by teachers trained in a multi-sensory instructional approach. We are delighted to report that Literacy Centers will soon be operational in all Club locations.

We hope you will join our quest for literacy through a gift to your neighborhood Boys & Girls Club!

Your friends,  
In the best interest of the kids,

Lisabeth & Joseph Marziello  
Chief Executive Officers

## Boys & Girls Club Teen Named State Youth of the Year

**"The statistics say that I should not be who I am today—a strong and confident young woman about to complete high school and begin my next journey through life, into college.**

**I owe this to my family, both my mother and the Boys & Girls Club. Being a member of the Club is like having a family that will never turn their back on you; a family that will support you until you have the skills to coach and encourage others."**



Delores McDaniel, who has attended the Inukai Boys & Girls Club for 11 years, has been chosen to represent Boys & Girls Clubs across the state of Oregon as the 2009 Youth of the Year. Being named Youth of the Year is the highest honor a Boys & Girls Club member can receive. The title recognizes outstanding contributions to a member's family, school, community and Boys & Girls Club, as well as personal challenges and obstacles overcome. This program was founded over 60 years ago through the generosity of the Reader's Digest Foundation.

Any child who has spent time in the foster care system understands just how important it is to have somewhere they can call home, whether that is an actual house, a family, or simply a group that they truly belong with. For Dolores, that place was the Inukai Boys & Girls Club, where she spent many hours learning from others and understanding how much she could achieve by believing in herself.

Delores remembers, "I always drew pictures of friends and families I wished I had." Having spent her first 8 years as a foster child before she was adopted, Dolores craved companionship and a place to call her own. At the Inukai Club, she found just that. Dolores quickly became involved in programs such as Keystone, SMART Girls and Triple Play, and is now a Teen Leader. She has also immersed herself in school activities, including the School Leadership Team, and the school newspaper. She has also sung the National Anthem at numerous sporting events.

As a result of her earlier memories of feeling unwanted and excluded, Dolores now gives back to the Club that provided so much stability for her by seeking out those younger Club members who need a little extra help finding their way. Dolores is known for her energy, compassion and commitment to helping others. "The Club and its programs have transformed me," reflects Dolores. "Supporting and uplifting youth is my way of giving back to my Club and to my community."

This summer, Dolores will compete against other youth from states located in BGCA's Pacific Region. If named regional winner, she will be awarded a \$10,000 college scholarship and advance to the national competition in Washington, D.C. The National Youth of the Year receives an additional \$15,000 college scholarship and will be installed by President Barack Obama during a ceremony in the Oval Office.

Congratulations to Dolores for this outstanding achievement!



Dolores with young members of the Inukai Family Boys & Girls Club



# MEMBER SNAPSHOT

- Each Clubhouse is visited by an average of 215 members per day
- Members spend an average of 4 hours during each visit to their Club
- 70% participate in free/reduced rate school lunch programs
- 27% live in single-parent homes

## Regence Kids Enjoy Christmas in March

20 kids from the Regence Boys & Girls Clubs in North Portland were the lucky recipients of brand new bicycles, backpacks, helmets and chains! As part of a semi-annual training conference, 130 members of the Council of Hotel and Restaurant Trainers (CHART) built the bikes as a team-building exercise. Conference participants were then surprised by a visit from the Boys & Girls Clubs kids who were invited to receive their bikes in person.

"The atmosphere was like Christmas," said John Isbell, CHART president, "and there were few dry eyes in the room." Conference organizers enjoyed the opportunity to give back to the community while simultaneously developing teamwork techniques within their members. We'd like to thank CHART for thinking of our kids!



## Club Kids Receive Crucial Dental Care

Over 60 Club kids received free dental care and health check-ups as part of the Portland-area Children's Health Fair. With help from the Portland Business Alliance, the Multnomah Dental Society provided extensive dental treatment to our kids! Together with the mobile unit services, members of the Alliance coordinated follow-up dental care for those children requiring additional treatments, such as extractions, fillings, and sealants, which were provided at no cost. For children who do not have access to routine dental care, the benefits of these treatments are immeasurable! We would like to thank the following Portland Business Alliance individuals for their help and commitment to providing this great service: Elizabeth C. Knight, Dunn Carney Allen Higgins & Tongue; Stephanie Morgan, American Red Cross; Brandon Kirkbride, Bank of America; Sarah Crooks, Perkins Coie; Dana Tierney, Regence Blue Cross Blue Shield and Ryan Robinson, OHSU.



## Sturgeon Derby Reels in Big Support

More than 250 teams participated in the 2009 Sturgeon Derby, sponsored by Joe's Sports & Outdoor. Over 750 individuals braved the rain, wind, and cold for a chance to reel in the big one! Anglers began the day at 6:00am, fishing the waters of the Columbia and Willamette Rivers. At the end of the day, participants were welcomed back to the Expo center where a warm pasta meal awaited them and individual & team prizes were awarded. Carla Slocum was awarded the "Kevin Duckworth Biggest Fish" award, created in memory of the avid fisherman. Carla's fish measured 53" and weighed 48 lbs! Former NFL, MLB, and NBA greats participating in the Derby included: Stan Brock, Gary Zimmerman, Matt Brock, Steve Kline, Darrall Imhoff, Mel Cook, Brett Collins, Bob Gross, Tim Guy, and Randy Myers. Thank you to everyone who participated in support of our kids!

## One Gift can Save a Child's Life

It truly takes just one caring adult to make a difference in the life of a child. There is no better time to support your Boys & Girls Clubs through a tax-deductible gift to the annual *It Just Takes One* campaign.



For the annual membership fee of just \$5.00 a year, the Boys & Girls Clubs of Portland bring hope and opportunity to more than 13,000 youth in the Portland Metropolitan Area.



To make your gift today, use the pledge card below, or visit [www.bgcpportland.org](http://www.bgcpportland.org).

Your support will help a child today!

Leslie Ganz  
Campaign Chair

## New Fitness Spaces for Meyer Club Kids

At the Boys & Girls Clubs, helping members to develop healthy life habits is an extremely important element of our overall youth guidance and development strategy. Physical fitness provides children with the energy and self-confidence they need to participate fully in school, in Club programs, and in other areas of their life. Thanks in large part to a gift from the Estate of Thomas G. Elliott, Meyer Club members will soon have many enticing fitness activities to choose from!

Construction is underway for a new Fitness Center and Performing Arts Center at the Meyer Memorial Club in Sellwood. The Fitness Center will be fully furnished with weight training and cardio equipment provided by Nautilus, Inc. The Center will provide a positive and productive environment for teen members to socialize and encourage each other to progress in their fitness goals. Teens will be trained in the proper use of the weight equipment, and will then practice strong leadership skills as they help younger members exercise.

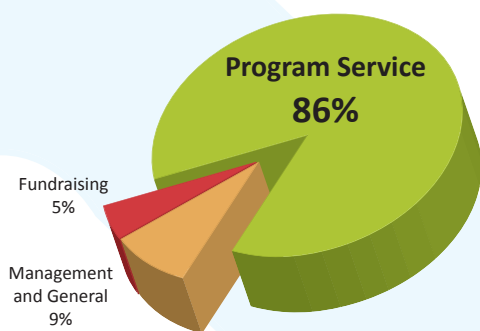
The Performing Arts Center will be equipped as a dance studio, but will also be suitable for many other fun activities, including yoga, pilates, and group games. Club members will be able to lead each other in dance classes, aerobic routines, and dramatic exercises!



Boys & Girls Clubs are committed to combating the growing epidemic of childhood obesity. With these new spaces, we hope to energize and inspire our kids to keep them active and help them discover new interests they can explore and develop throughout their lives.

### How will your gift be invested?

**\$.86 of every dollar goes directly to kids!**



Yes, I will support the *It Just Takes One* campaign to make a difference in the life of a child and our community!

Circle of Kids (\$2500 or more) \$ \_\_\_\_\_ *It Just Takes... One caring adult*  
 Pacesetter (\$1500 or more) \$ \_\_\_\_\_ *One Boys & Girls Club*  
 Century Club (\$100 or more) \$ \_\_\_\_\_ *One gift*  
 Other \$ \_\_\_\_\_

- This donation is  for my company; or  a personal donation.
- I anticipate installments:  monthly  quarterly  other beginning with the month of: \_\_\_\_\_
- My company will match this donation. Check if "yes"

**Please check payment method:**

Enclosed is my check payable to the Boys & Girls Clubs of Portland Metropolitan Area.  
 Bill:  VISA,  MasterCard # \_\_\_\_\_ Exp \_\_\_\_\_  
 This gift is  in honor of  in memory of \_\_\_\_\_

Full name (name to be acknowledged) \_\_\_\_\_  
 Company name (if applicable) \_\_\_\_\_  
 Work Phone \_\_\_\_\_ Home Phone \_\_\_\_\_  
 Address \_\_\_\_\_  
 City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_  
 E-mail Address \_\_\_\_\_  
 Signature \_\_\_\_\_  
 Name of Campaign Solicitor \_\_\_\_\_



it just takes | one

Please mail to:  
P.O. Box 820127  
Portland, OR 97282

## Please Welcome Our Newest Board Members!

**PAMELA CATLETT** is Vice President of Investor Relations for Nike, Inc., serving as Nike's primary management representative in the investment community to position the company's present and future strategies. Pam serves as Chair of Nike's Global Women's Leadership Council, which focuses on the development and advancement of women in Nike's global talent pipeline. Pam is a graduate of the University of Redlands with degrees in English and Political Science. She earned her M.B.A. from Claremont Graduate University and completed the Stanford Executive Program at Stanford Graduate School of Business. Pam lives with her husband and two sons in Lake Oswego.



**MIKE CREBS** is the Police Commander for the Portland Police Bureau East Precinct. He has over 28 years of law enforcement experience and is trained in numerous areas of law enforcement that focus on youth. Mike attended Brigham Young University and began his law enforcement career as a Police Officer in Utah. Mike works with Big Brothers, Big Sisters, is a Youth Sports Coach, has served as Captain of the Portland Police Bureau School Police Division, and has spent more than 7 years working as a Gang Resistance Education and Training Instructor with G.R.E.A.T. Mike and his wife Lesley have two children and currently reside in Portland.



## 1200 Attend Banquet to Honor Club Kids

Whether it's a trophy, a certificate, or just a pat on the back, kids love recognition. Recognizing kids for their accomplishments



is a key component of the Boys & Girls Clubs' philosophy, and that's why the annual Youth of the Year banquet is our most important and exciting event of the year.

This year's banquet was held March 28th at the Portland Expo Center. More than 1200 Club members, family, friends, Board members and staff attended the event to honor our kids. Guests enjoyed speeches from Boys & Girls Club staff, Youth of the Year recipient Dolores McDaniel, and keynote speaker, NFL quarterback and Portland native, Joey Harrington.

Each award recipient was a Youth of the Month in one of five core program areas: Character & Leadership Development; Education & Career Development; The Arts; Health & Life Skills and Sports, Fitness & Recreation. Youth were nominated throughout the year by Boys & Girls Club staff, and were chosen based on their participation, attitude and behavior at the Clubs. Each child received a framed certificate, which was presented to them on stage in front of all the guests. A smaller group of members from each Club were then announced as the overall Youths of the Year for each core area, for which they received an engraved star trophy.



*Dolores McDaniel, Oregon State Youth of the Year, with NFL Quarterback, Joey Harrington*

Congratulations to all the Boys & Girls Clubs of Portland Metropolitan Area's Youths of the Year!

## Portland Showcase of Wine & Cheese a Success

More than 2,000 wine and gourmet food lovers filled the Portland Ballroom at the Oregon Convention Center on February 20th in celebration of the seventh annual Portland Showcase of Wine & Cheese! Guests sipped and swirled their way around the room, choosing from hundreds of mouthwatering wines, and dozens of delectable gourmet cheeses and specialty foods.

Presented by Fred Meyer, the Showcase is a two-night fundraising event that includes the Winemaker's Private Reserve Dinner, and the Showcase of Wine & Cheese. This year's Winemaker's Dinner took place at the Portland Art Museum, where 400 Showcase sponsors and friends of the Clubs gathered for a gourmet meal paired with wines by Ferrari Carano and Chateau Ste. Michelle. Frank Sinatra tribute singer, John English, greeted the guests at a wine and cheese reception featuring Ferrari Carano, Belgioioso Cheese, and a scotch and gin bar hosted by William Grant & Sons. Comedian and actor, Joe Piscopo, joined Erin Hubert as master of ceremonies for the evening, treating the guests to an outstanding performance. Guests then joined Boys & Girls Clubs C.E.O.s, Joe & Lisabeth Marziello, in a tribute to Ed Maletis, founding wine sponsor of the Showcase of Wine & Cheese, and rounded out the evening with spirited bidding for unique travel packages and once-in-a-lifetime experiences.

The festivities continued the next evening at the Convention Center, where Joe Piscopo greeted VIP guests for the pre-event Luxury Tasting. John English serenaded Showcase guests with his repertoire of Sinatra tunes as they sampled wines and cheeses, and bid on fabulous packages in the silent auction.

The Showcase of Wine & Cheese would not be possible without the support of the corporate and individual sponsors who have consistently shown their dedication to improving the lives of our kids. We would like to extend our sincere thanks to our sponsors for helping us raise more than \$1 million for kids!

**PRESENTING SPONSOR** - Fred Meyer; **SHOWCASE SPONSORS** - Belgioioso Cheese, DPI Specialty Foods, PCC Structurals, PGE, Safeway Foundation, Shari's Restaurants, Standard TV & Appliance, TCMS, Wells Fargo, Young's Columbia; **MEDIA SPONSORS** - Ben Garvey Productions, Cinemagic Studios, Clear Channel Outdoor, Columbia Print Management, Comcast Cable, Community Newspapers, Entercom Radio, Northwest Palate, Portland Tribune, Zoom Creates; **WINEMAKER'S PRIVATE RESERVE DINNER SPONSORS** - Bob & Sharon Miller, Brot & Kelly Bishop, Capitol Auto Group, Chris & Kathy Taylor, Cigar Aficionado, Dan & Sallie Dutton, Dan & Kim Agnew, Dick & Jana Lytle, Hank Swigert, Harris-Taylor Family Foundation, Huntington Beach Equestrian Center, Liquid Investments, Macadam Capital, Maletis Beverage, Maybelle Clark Macdonald Fund; **PLATINUM SPONSORS** - Coca-Cola, Davis Wright Tremaine, Deschutes Brewery, Frank Crystal & Co., Nike, Paradym Events, Riverlake Partners; **GOLD SPONSORS** - Benchmade Knife Co., Dick's Auto Group, Ferguson Wellman, Pacific Office Automation, Pacific Residential Mortgage, Portland Trail Blazers, Sigma Investment Management, Skanska USA, Tiffany & Co., Turtle Island Fiji; **SILVER SPONSORS** - Alessio Baking, Carpets for Kids, Chinook Winds Casino Resort, Fullerton & Co., Harris Photography, Key Bank, Ladybug Chocolates, Oregon Convention Center, Oregon Gourmet Cheese, Peter & Jan Jacobsen.



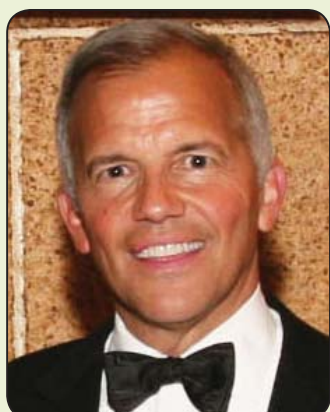
*Ed Maletis performing with Joe Piscopo at the Winemaker's Private Reserve Dinner*



*Joe Piscopo with Fred Meyer President, Mike Ellis (above), and Boys & Girls Clubs Board Chairman, Tim Rippey (left).*



## Ed Maletis, Our Champion for Kids!



Ed Maletis, Chairman of Columbia Distributing Company, is a true champion for Portland youth! As the son of Chris and Cleo Maletis, Ed has joined his brothers Chris, Tom and Rob in a family tradition of giving back to the Portland community through numerous charitable works. Under Ed's leadership, Columbia Distributing became the founding wine sponsor of the Boys & Girls Clubs of Portland's annual Showcase of Wine & Cheese, which has raised more than \$4.5 million dollars for kids since its inception in 2003. Ed's spirit of generosity, combined with a passion for inspiring and enabling children to reach their full potential, has provided opportunities for thousands of Portland youth to participate in valuable programs to enhance their educational and personal growth. All of us at the Boys & Girls Clubs of Portland would like to extend our sincere gratitude to Ed and his wife, Cyndy, for their dedication and support of our kids!



Ken O'Neil's

**MVP**  
Corner



## Multi-Sensory Approach Benefits All Club Kids

A multi-sensory approach to youth guidance and development benefits all children, not just those with dyslexia, through activities that embrace the strengths of both linear and spatial thinkers. The multi-sensory approach engages the visual, auditory, and kinesthetic senses to provide a richer learning environment. As part of our Literacy Initiative, the Boys & Girls Clubs of Portland are implementing this approach, not only in our Literacy Centers, but throughout all program areas. Club staff have received basic training in the elements of multi-sensory learning, and are hard at work brainstorming activities that incorporate those elements.

For example, one Club has developed a game of Human Scrabble! Each child holds up a piece of paper with one letter drawn on it. Playing in teams, the kids take turns creating words using letters held by their teammates. As each word is created, kids move to the center of the room, and sit in the proper order to make their word. The visual sense is engaged as children recognize and identify individual letters. Learning is reinforced through the auditory sense as children speak the letters out loud, and sound out the proper spelling of words. The kinesthetic sense is engaged as children move around the room to find their spot within the word being spelled. This movement keeps the game active, holds children's interest, and helps reinforce spelling skills by physically placing kids in a line of letters that make up a word.

Human Scrabble is just one of the many fun activities Clubs will implement as an extension of our Literacy Initiative. We are committed to engaging all our members in valuable programs by creating an environment that is understanding of the different ways in which youth learn and develop.

## Website Wins National Communications Award

The brand new Boys & Girls Clubs of Portland website, created by Quango, Inc., was honored with a Marketing and Communications award from Boys & Girls Clubs of America. The site received the Gold Award for Interactive/Online Marketing. This represents the highest achievement in web marketing among Boys & Girls Clubs nationwide.

Log on to [www.bgcportland.org](http://www.bgcportland.org) to see the colorful and informative website! Donated by our friends at Quango, Inc., the new site is packed with information for everyone from donors to Club families. The site includes a virtual tour of the Regence Club in North Portland, and offers information on Club programs, special events, and opportunities to get involved as a donor, sponsor, or volunteer.



*The Clubs is composed and edited by Rose Rezai, Melissa Falcone, and Emma Notario; printing by Columbia Printing & Graphics*

To make a donation online, visit [www.bgcportland.org](http://www.bgcportland.org) today!

## The Positive Place For Kids



The annual Sharit's Grip-it 'n Rip-it Golf Classic will take place Monday, June 8th at Langdon Farms Golf Course! For more information on how you can support the event, please contact Melissa Falcone at 503.232.0077.



**BOYS & GIRLS CLUBS**  
OF PORTLAND METROPOLITAN AREA



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